

## **The Japanese Navy and Expositions in the Prewar Period: From the First National Industrial Exhibition to the Warship Exposition.**

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This article explores the prewar Japanese Navy's use of expositions for public relations. Initially, at the 1877 First National Industrial Exhibition, its display focused on industrial promotion, lacking PR value. By the 1907 Tokyo Industrial Exhibition, the Navy showcased Russo-Japanese War trophies and a Port Arthur model for PR, while the event increasingly emphasized industrial promotion and entertainment. At the 1914 Taisho Exposition and the Warship Exhibition, this trend grew, with aircraft displays and a life-sized replica of the battleship Mikasa attracting crowds. Thus, the prewar Navy utilized expositions for PR while becoming a key partner for organizers.