

**Prehistory of Pamphlet Publishing during the Early Socialism in Meiji Period: "Booklet" Strategy by Toshihiko Sakai and Yubunsha**  
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This paper focuses on Toshihiko Sakai and Yubunsha, that were key figures in early socialism during the Meiji period. It clarifies what changes occurred in publications and speeches before and after the foundation of Heiminsha.

Sakai founded Yubunsha, and placed emphasis on entertainment and comprehensibility, publishing magazines and newspapers, as well as abridged translations of socialist utopian novels and publishing Heimin bunko.

After the dissolution of Heiminsha, he launched "Socialism Studies" and carried out socialism as "academic research." Sakai shifted and expanded the distinction between "political/academic " in speeches to "movement/academic research" in publications.