

## U.S. Public Diplomacy and Okinawa during the Eisenhower Administration

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Okinawa was under U.S. administration from 1945-1972 after World War II ended. Throughout that period, the Department of Defense was responsible for the administration of Okinawa, including public relations activities targeted at local audiences. Although civilian agencies such as the United States Information Agency engaged in U.S. public diplomacy during the Cold War, the case of Okinawa was an exception: The Pentagon supervised the public relations activities as an extended, U.S. Army-led postwar occupation. Based on U.S. national archives, this study explores U.S. public diplomacy regarding Okinawa as it was coordinated through the Eisenhower administration's President's Executive Office.